People make more than a billion visits to aquatic venues each year, where they expect a safe environment to enjoy the water with family and friends.

HERE'S THE REALITY:

Emergency rooms treat

UP TO 5,000

pool chemical-related injuries and

ABOUT 3,600

lives are lost to drowning each year.

MORE THAN 27,000

people got sick in the last 15 years from increasing outbreaks of illness linked to aquatic venues.

1 OF 8 INSPECTIONS

of public aquatic venues resulted in immediate closure because of a serious health or safety violation in 2013.

WE HAVE TO DO BETTER.



Driven by your expertise.

What's the Council for the Model Aquatic Health Code doing about it?

In August 2014, the Centers for Disease Control and Prevention (CDC) released the first edition of the Model Aquatic Health Code (MAHC). The MAHC is the only all-inclusive model pool code; it brings together the latest knowledge based on science and best practices to help state and local government officials develop and update pool codes.

If followed, the guidelines in the MAHC can help **reduce risk** for **disease outbreaks**, **drowning**, and **chemical injuries**.

In October 2014, the Council for the Model Aquatic Health Code (CMAHC) was created to partner with CDC to:

- Keep the MAHC up-to-date based on the latest science and best practices
- Promote voluntary adoption of the MAHC by state and local health departments
- Coordinate and prioritize research needs to inform updates to the MAHC
- Educate stakeholders about the MAHC and its potential to help ensure a healthy and safe swimming experience for everyone

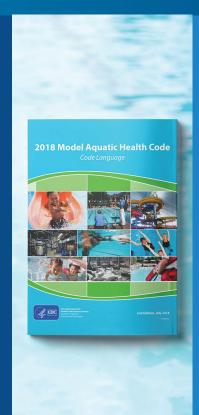
In the 5 years since its inception, the CMAHC has led the charge for...



NATIONAL CONFERENCES that helped create

NEW EDITIONS

of the MAHC, totaling over 200 improvements based on science, best practice, and the rapidly changing face of aquatics.



MAJORITY
ADOPTIONS and

PARTIAL ADOPTIONS

adoption.

of the MAHC by 5 states, 3 counties, and 3 government agencies, with at least 24 states/counties/ agencies in the process of, or considering,

Looking ahead...

With the process for updating and maintaining the MAHC established, the CMAHC has identified new priorities that will help ensure the MAHC and aquatics reach their full potential to reduce disease, injuries, and drownings at public aquatic venues throughout the US. These priorities include:

- Expanding advocacy to promote adoption of the MAHC nationwide
- Driving an enhanced CMAHC research agenda through Ad Hoc committees to develop and publicize updated guidance on pressing aquatics issues, such as ventilation design and air quality and splashpad redesign
- Building out a program to evaluate aquatic services and products for MAHC compliance
- Expanding capacity and opportunities for technical consultations to get expert interpretation of the MAHC

But we need your support to do it.

The CMAHC relies on funding from members and sponsors who share the mission of promoting aquatic health, safety, and recreation. Individual and organizational sponsorships allow us to promote the use of the MAHC nationwide and ensure we meet MAHC user and CMAHC member needs.

Help us work toward a healthier and safer swimming experience for everyone by pledging your support today.

More information at www.cmahc.org/become-a-sponsor.php



NATIONAL COMMITTEES

that researched new and emerging issues currently impacting the aquatic industry, including air quality at indoor aquatic facilities, splashpad redesign, chlorine stabilizers, chlorinator sizing, float tanks, surf pools, and natatorium noise reduction.



More than

300

TECHNICAL
CONSULTATIONS

with state and local public health officials and members of the aquatic sector on how to build, operate, and maintain the healthiest and safest public aquatic venue possible.



Driven by your expertise.

Working toward a healthier and safer swim experience for everyone.

LEARN MORE

www.cmahc.org www.cdc.gov/mahc

